



Level 6 Diploma

Adventure Tourism Management

Developed with industry, the Adventure Tourism Management Diploma has a strong focus on operational safety, risk management and visitor experience.

Duration

21 months

- Intakes
- January
 - April
 - July
 - October

Graduation

Level 6
New Zealand Diploma in Adventure Tourism Management



Why this course?

- Study in the adventure capital of the world
- Industry connections and networking.

Industry familiarisation visits provide a unique behind the scenes look at operators while also giving students the opportunity to experience some of Queenstown's adventure activities firsthand. This industry exposure, combined with specialised management theory is what makes QRC graduates the employees of first choice.

The fully-paid internship allows students to put their knowledge into practice and gain real world experience with an established tourism operator. A key component of the course, the internship, allows students to build industry connections and prepare themselves for a career in the exciting world of adventure tourism.

Career Opportunities

As the adventure tourism industry continues to grow, so do the amazing career opportunities both in New Zealand and abroad. The Diploma provides the skills and knowledge to enter a range of business areas including management, mountain biking, zip line guiding, ski instructor, operations, digital marketing, sales and more. QRC's strong focus on leadership and business planning has also seen many entrepreneurial graduates start their own ventures in the tourism industry.

Entry Requirements

All applicants must be a minimum of 18 years of age at course commencement. All applicants undertake a detailed course discussion with a member of the academic team.

Academic Requirement

- 10 Level 1 (or higher) numeracy credits
- 48 Level 2 (or higher) credits over four approved subjects including 4 Reading and 4 Writing literacy credits.

Mature Students (20 years +)

Applicants not meeting the entry criteria may be considered on a case by case basis by the Academic Director. Consideration will be given to those with appropriate and evidenced previous academic history, prior work experience and life skills experience.

Recognition of Prior Learning

Recognition of Prior Learning (RPL) can be granted when prior study or work experience is judged to be equivalent to all learning outcomes for a particular QRC paper.

Course Outline

Term 1 & Term 2	Term 3 & Term 4	Term 5 & Term 6
Theory and Practical Training, Industry Immersion	Fully Paid Internship (1000 hrs min)	Business Management Papers

Paper Title	Level
Year 1 – Term 1	
Tourism Fundamentals	5
Information Technology	5
Business Research & Communication	5
Cultural Intelligence	5
Customer Service Management	4
Comprehensive First Aid	5
Tourism Operations	4
Year 1 – Term 2	
Business Accounting & Analysis	5
Marketing	5
Adventure Tourism Interpretation	5
Adventure Tourism Event Planning	5
Operation and Risk Management	5
Term 3 & Term 4	
Fully Paid Internship	1000 hours
Year 2 – Term 5	
Business Development	6
Leadership	6
Consumer Behaviour & Destination Management	6
Sustainable Tourism Development	6
Tourism Futures	6
Year 2 – Term 6	
Law	6
Human Resource Management	6
Economics	6
Managerial Accounting	6
Sales & Marketing	6
Capstone – Simulation	6