

The background of the entire page is a photograph of two young women in graduation gowns, smiling and looking towards the camera. The woman on the left has long blonde hair, and the woman on the right has dark hair. They are wearing black graduation gowns with red stoles. The background shows a blurred outdoor setting with green trees and a blue sky with white clouds. The image is overlaid with several semi-transparent red squares of various sizes, creating a modern, geometric design.

Education for the Future

Queenstown 2025

Tourism and Hospitality Business Management

Experience QRC.

Choosing your future career is one of the most important decisions you will ever make.

Come and Experience QRC Queenstown for yourself. It is an opportunity to meet students from all over New Zealand who are also interested in tourism and leaves you better informed to decide on your future study pathway.

It is a valuable opportunity to meet mentors and faculty staff while you tour QRC facilities, get a taste of the best Queenstown has to offer and learn what really sets QRC apart.

Who?

Experience QRC is for students currently in Year 13 OR for students who are turning 18 in 2024.

When?

Experience QRC runs for 3 days in Queenstown during the April, July and October school holidays.

What?

- Find out about QRC's internationally recognised Diplomas in Hospitality or Adventure Tourism Management and pathways to a degree
- Tour our campus and halls of residence, meet the staff and talk to current students
- Learn about the different career opportunities available within the tourism and hospitality industry
- Visit leading hotel and tourism operations with behind the scenes access and hear from respected industry professionals.

How?

Apply online by visiting

www.qrc.ac.nz/apply-EQRC





Level 6 Diploma Adventure Tourism Management

Developed with industry, the Adventure Tourism Management Diploma has a strong focus on operational safety, risk management and visitor experience.

Why this course?

- Study in the adventure capital of the world
- Industry connections and networking.

Industry familiarisation visits provide a unique behind the scenes look at operators while also giving students the opportunity to experience some of Queenstown's adventure activities firsthand. This industry exposure, combined with specialised management theory is what makes QRC graduates the employees of first choice.

The fully-paid internship allows students to put their knowledge into practice and gain real world experience with an established tourism operator. A key component of the course, the internship, allows students to build industry connections and prepare themselves for a career in the exciting world of adventure tourism.

Career Opportunities

As the adventure tourism industry continues to grow, so do the amazing career opportunities both in New Zealand and abroad. The Diploma provides the skills and knowledge to enter a range of business areas including management, mountain biking, zip line guiding, ski instructor, operations, digital marketing, sales and more. QRC's strong focus on leadership and business planning has also seen many entrepreneurial graduates start their own ventures in the tourism industry.

Term 1 & Term 2	Term 3 & Term 4	Term 5 & Term 6
Theory and Practical Training, Industry Immersion	Fully Paid Internship (1000 hrs min)	Business Management Papers

Duration

21 months

Intakes

- January
- April
- July
- October

Graduation

Level 6
New Zealand Diploma
in Adventure Tourism
Management.



Level 6 Diploma Hospitality Management

The internationally recognised Diploma was founded on the Swiss standard of service excellence and equips graduates with the theory, practical skills and professionalism to succeed in the growing hospitality industry.

Why this course?

- Open up career opportunities around the world
- Choose your elective; Wine Studies or Events.

QRC's Hospitality Management programme equips graduates with the skills needed to work in the world's leading businesses such as: luxury lodges, resorts, events companies, restaurants and the travel industry.

A fully paid industry internship is a key element of the programme, enabling students to put their skills and knowledge into practice and gain valuable real-world experience in an industry setting. The internship creates a unique learning and mentoring environment which enhances the students experience and employability.

Career Opportunities

A QRC Diploma in Hospitality Management prepares graduates with the skills and knowledge needed to work in the world's leading hospitality operators. From luxury resorts and world-renowned wineries to premium tourism operations, they all need world-class management. QRC trains multi-skilled, qualified and ambitious industry professionals, ready to enter the workforce in leadership roles such as: front office, food and beverage, sales and marketing, rooms division, accounts, event management, finance and human resources.

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- April
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Graduation

Level 6
New Zealand Diploma
in Hotel Management



Graduate student Xavier landed his dream job at Hydro Attack as a trainee shark pilot.



Every day is an epic day on my internship in Aspen! It's been amazing to travel and see new places.

Michaela - Adventure Tourism Management Intern

Degree Pathways:

University of Otago, New Zealand

Bachelor of Commerce (18 months further study) with various majors, examples include:

- Tourism
- Human Resources
- Marketing
- Management
- Economics.

International College of Management Sydney (ICMS), Australia

Bachelor of Business Management (7 months further study).

Streams could include:

- Entrepreneurship
- Marketing
- Hospitality Management
- International Tourism Management
- Event Management.

Thompson Rivers University (TRU), Canada

(Adventure Tourism Management)

- Bachelor of Tourism Management 2 years further study.

César Ritz Colleges, Switzerland

(Hospitality Management)

- Bachelor of International Business in Hotel & Tourism Management 1 year further study + 6 month internship.



Entry Requirements

All applicants must be a minimum of 18 years of age at course commencement. All applicants undertake a detailed course discussion with a member of the academic team.

Academic Requirements:
NCEA Level 2 including:

- 48 Level 2 (or higher) credits over four QRC approved subjects
- Numeracy: 10 Level 1 (or higher) numeracy credits
- Literacy: 4 Reading and 4 Writing literacy credits.

Mature Students (20 years +)

Applicants not meeting the entry criteria may be considered on a case by case basis by the Academic Director. Consideration will be given to those with appropriate and evidenced previous academic history, prior work experience and life skills experience.

Recognition of Prior Learning

Recognition of Prior Learning (RPL) can be granted when prior study or work experience is judged to be equivalent to all learning outcomes for a particular QRC paper.





ADAPTABLE REWARDING CONNECTED COMPREHENSIVE.

- Business management skills
- People and leadership capabilities
- Growing self confidence.

QRC guides graduates towards success, helping them find their opportunity in the new landscape of tourism.



QRCQueenstown
QRCTaiTokerau



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QRCNZ